



KEYNOTE · WORKSHOP · FIRESIDE · PANEL

# VIVEKA VON ROSEN

LinkedIn Expert & AI Strategist for Women Founders

Audiences leave with named, teachable frameworks — not slogans. A structural diagnosis. A clear path forward in a market that rewards architecture over accomplishment.

AS SEEN IN

NATO / OTAN

FORBES

FAST COMPANY

LINKEDIN LEARNING

INBOUND

SHRM

CONTENT MARKETING WORLD

SOCIAL MEDIA MARKETING WORLD

ORACLE

AMAZON

## THREE SIGNATURE KEYNOTES

EACH BUILT ON A NAMED, PROPRIETARY FRAMEWORK

KEYNOTE 01

### THE AUTHORITY GAP

*Why the most qualified expert in the room rarely gets the stage.*

Introduces **The Authority Gap Model™** — a four-gap diagnostic that maps the structural breakdowns between where an established expert sits and where her credibility should already be working for her.

**BEST FIT**

Women's leadership · associations · founder communities · executive women's groups

KEYNOTE 02

### THE VISIBILITY ARCHITECTURE STACK

*Why the most disciplined experts are not the most visible.*

Introduces **The Visibility Architecture Stack™** — a three-layer model showing the correct sequence for building visible authority that compounds: Positioning, Infrastructure, Amplification.

**BEST FIT**

Founders · consultants · coaches · authors · speakers · personal brand events

KEYNOTE 03

### THE AI AMPLIFICATION BOARD

*AI is not replacing 20-year expertise. It's amplifying it.*

Introduces **The AI Amplification Board™** — a system for using AI not as a content generator but as a strategic extension of an expert's voice, judgment, and IP.

**BEST FIT**

Corporate · future-of-work · innovation · executive education · women in tech

21

YEARS ON LINKEDIN

5

PUBLISHED BOOKS

2

COMPANIES BUILT

14+

YEARS ON STAGE

# TESTIMONIALS & BIO

*"Nomen est Omen" in the case of LinkedIn Expert Viveka von Rosen. I was happy to have her on board as an expert speaker for NATO's Social Media Forum for International Organisations. Her enthusiasm and willingness to share her knowledge impressed all conference participants.*

**FRANKY SAEGERMAN**

Head of Digital Insights & Social Media · NATO

*Viveka is an exceptionally knowledgeable LinkedIn and social media trainer. She has the ability to chunk down and sequence everything you need to know to optimize and succeed using LinkedIn. I would highly recommend Viveka for your team as a speaker, trainer and consultant. Two thumbs way up.*

**MARI SMITH**

Premier Social Media Thought Leader & Speaker

*Viveka spoke numerous times for us at Social Media Marketing World. She is the consummate professional — always prepared, eager to adapt, and focused on serving the community. When Viveka shows up for your event, she participates fully. She's like an extension of your team.*

**PHIL MERSHON**

Director of Experience · Social Media Marketing World

*It is rare to find any individual who is able to simultaneously maintain the proper balance of growth, communications and experience. You have it all. Your expertise and awareness of others is a unique combination that is greatly appreciated by all who have worked with you.*

**FRANK COTTLE**

Chairman & Founder · Alliance Business Centers Network

## SPEAKER BIO

Viveka von Rosen is a LinkedIn Expert and AI Strategist for Women Founders. A 21-year LinkedIn practitioner, bestselling author of *LinkedIn Marketing: An Hour a Day*, LinkedIn Learning and Lynda.com author, and co-founder of Vengreso, she speaks on AI, authority, and Visibility Infrastructure for expert women.

She is the architect of three proprietary frameworks — The Authority Gap Model™, The Visibility Architecture Stack™, and The AI Amplification Board™ — that her audiences leave with as named, teachable tools.

Her work has appeared in Forbes, Fast Company, Money Magazine, and the LinkedIn Marketing and Sales blogs. She has spoken to audiences from Auckland to Anchorage for organizations including Inbound, NATO/OTAN, SHRM, Oracle, Amazon, Social Media Marketing World, and the National Speakers Association.

## WHO SHE SPEAKS TO

### CORPORATE & LEADERSHIP

L&D programs · women in leadership conferences · executive women's groups · associations · future-of-work summits · sales kickoffs

### ENTREPRENEURIAL & EXPERT

Founder & consultant communities · coach and advisor audiences · author and speaker events · personal brand summits · marketing conferences

### FORMATS

45–60 min keynote · half-day workshop · executive fireside · expert panel · virtual or in-person

## BOOK VIVEKA FOR YOUR STAGE

Send a date, audience, and stage. Viveka will read the room, customize the talk, and deliver a keynote your audience will reference for months.

**EMAIL**

[viveka@beyondthedreamboard.com](mailto:viveka@beyondthedreamboard.com)

**SPEAKING INQUIRIES**

[calendly.com/vivekacoach/speaking-inquiry](https://calendly.com/vivekacoach/speaking-inquiry)

**WEB**

[speaking.beyondthedreamboard.com](https://speaking.beyondthedreamboard.com)